

Privacy Policy Summary

Essence of Allure

1. Information We Collect

Essence of Allure may collect personal information when you:

- Make a purchase
- Create an account
- Enter contests or promotions
- Sign up for emails
- Contact customer support

Information collected may include:

- Name
- Email address
- Mailing address
- Phone number
- Date of birth
- Billing and payment information

2. How Your Information Is Used

Your information may be used to:

- Process orders and payments
- Provide customer service
- Send order confirmations and updates
- Share promotional offers and marketing emails
- Improve website performance and customer experience

3. Sharing Information With Third Parties

Essence of Allure does **not** sell or rent customer information.

Information may be shared with trusted third-party partners for:

- Payment processing
- Shipping and delivery
- Email communication
- Website analytics
- Customer support services

All partners are required to keep your information confidential.

4. Cookies & Tracking

The website may use cookies and tracking technology to:

- Personalize your browsing experience
- Remember account preferences
- Analyze website traffic and user behavior
- Improve products, services, and advertising

Users can disable cookies in their browser settings.

5. Website Analytics Information

Automatic data collection may include:

- IP address
- Browser type
- Device information
- Pages visited
- Referral websites
- Access times

This information helps improve website performance and security.

6. Security of Your Information

Essence of Allure uses security measures such as:

- SSL (Secure Socket Layer) encryption
- Secure payment processing
- Restricted access to personal information

While reasonable security measures are used, no internet transmission can be guaranteed 100% secure.

7. Children's Privacy

Essence of Allure does not knowingly collect personal information from children under 13 years old.

Children under 13 must have parental permission to use the website.

8. Marketing & Opt-Out Options

Customers may opt out of promotional communications at any time by contacting:

sales@essenceofallure.com

9. Policy Updates

Essence of Allure may update this Privacy Policy periodically. Changes will be posted on the website or sent via email when necessary.

Continued use of the website means you accept any updated terms.

10. Contact Information

For questions regarding this Privacy Policy,

contact:

Essence of Allure

 sales@essenceofallure.com

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